

EC'd Yes Last Received: 08/13/2012 9:18 AM Showing Buylines: All Lines

Station	KOB-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMER FOR PROSPER		TOWSON, MD 21286	Salesperson	() MELISSA PALOMBO
Estimate#	327		Agency C/P1/P2/E //327		
Buyer	STEPHANIE KOHLBAUER		Flight Dates 09/04/2012 - 09/10/2012	Salesperson Phone#	215-344-1811
Phone#			Hiatus Weeks	Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---

ISSUE TO SHOW DAY CORRECTED LN 19
PLS. CONF. ASAP
THANKS
THERESA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A	NEWS	:30	\$600.00	09/04-09/07	4	1	4	\$2,400.00	
				Buyline Comment: NEWS								
	2	TU-F	7A-9A	NEWS	:30	\$600.00	09/04-09/07	8	1	8	\$4,800.00	
				Buyline Comment: TODAY SHOW								
	3	TU-F	12P-1P	NEWS	:30	\$250.00	09/04-09/07	4	1	4	\$1,000.00	
				Buyline Comment: NEWS								
	*4	TU-F	6P-630P	NEWS	:30	\$800.00	09/04-09/07	3	1	3	\$2,400.00	
				Buyline Comment: NEWS 1X 9/5 SPOT N/A								
				Station Remark: V2 1x n/a 9/5 due to NFL V3 More than 2 codes changed								
	*5	TU-F	630P-7P	NEWS	:30	\$700.00	09/04-09/07	3	1	3	\$2,100.00	
				Buyline Comment: NEWS 1X 9/5 SPOT N/A								
				Station Remark: V2 1x n/a 9/5 due to NFL V3 More than 2 codes changed								
	6	TU-F	1035P-1105P	TONIGHT SHOW	:30	\$350.00	09/04-09/07	3	1	3	\$1,050.00	
				Buyline Comment: TONIGHT SHOW								

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TOWSON, MD 21286
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Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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18	M		1135P-1205A		:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
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Buyline Comment: ACCESS HOLLYWOOD

*19	W		630P-9P		:30	\$1,500.00	09/05-09/05	1	1	1	\$1,500.00	
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Buyline Comment: NFL
DAY CORRECTED
Sales Remark: V5 DAY CORRECTED
V3 Added
V5 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 44 / \$31,125.00

---SALES MONTHLY TOTALS---

Sep 12: 44 / \$31,125.00
Sales Totals: 44 / \$31,125.00
Station Totals: 44 / \$31,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$31,125	CABL 0%	KASA 0%	KASY 0%	KLUZ 0%	KOAT 0%
		KOB 100%	KRQE 0%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY....CORRECT SHARES
TO FOLLOW

Books null
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE